

# San Diego

MAGAZINE

# BEST OF SAN DIEGO

**103**  
WINNERS  
FOOD, DRINK,  
SHOPPING,  
BEAUTY, AND  
FITNESS

**Wine On Demand**  
LJ CRAFTED WINES

This game-changing, sustainable-minded Bird Rock winery—which created a device



LJ Crafted Wines

to enable direct pours of high-end wines straight from the barrel—has launched a wine-on-demand service via golf carts. Think of it as the modern milkman. Their Growler Express dispatches reds and whites to Bird Rock, La Jolla Village, and Pacific Beach;

delivery is \$10, or free if you buy four or more bottles. There's one cart at the moment, but owner Lowell Jooste, a fourth generation winemaker from South Africa, plans to add more based on demand. 5621 La Jolla Boulevard, Bird Rock; [ljcraftedwines.com](http://ljcraftedwines.com)



AUGUST 2018



\$5.95